

Make your business more competitive.
Cut the cost of your bills.
Be part of a growing market.
Secure a sustainable future for your business.

Dear Colleague,

Waste management and resource efficiency are no longer purely environmental initiatives, but critical business processes for companies who want to increase profits and remain competitive. The most astute companies are securing a sustainable future for their business by becoming more energy efficient, cutting their waste, and by accessing the fast developing environmental sector, currently averaging six per cent annual growth and expected to be worth £350 billion globally by 2010.

Birmingham Chamber of Commerce and Industry are working with the City Council to help businesses improve their environmental performance. We want to tell you about some of the local organisations which can offer your business the chance to reduce costs and identify new sales, as well as improve yours and Birmingham's brand value in the process.

A list of just some of these organisations and the services they can offer is provided overleaf. When contacting these organisations, please quote reference code: SD1.

Kind regards,



Cllr PAUL TILSLEY
Deputy Leader,
Birmingham City Council,
Chair, Birmingham Strategic Partnership



JERRY BLACKETT
Chief Executive,
Birmingham Chamber of Commerce
and Industry

BUSINESS SUPPORT ORGANISATIONS 2007

	Organisation	Offers	Contact
REDUCE WASTE	Groundwork West Midlands	Practical support and advice, waste and energy audits, environmental reviews, training and environmental management systems support. 'Bridge-it' programme to minimise waste and save money through improved efficiency. Subsidised services or a grant of up to £2500 to improve your company's environmental efficiency.	James Dennison Tel: 0121 507 6532 james.dennison@groundwork.org.uk www.groundwork.co.uk
	Envirowise	Free service which could help your business to identify potential savings from resource efficiency. Workshops, guidance and advice on environmental legislation and corporate social responsibility. Free site visit by an expert advisor to identify key sources of waste and help develop a waste reduction strategy.	John Barraclough Tel: 07795 815 522 john.barraclough@envirowise.gov.uk Environmental and Energy Helpline: 0800 585794 www.envirowise.gov.uk
	Designing out WASTE	Free 'Eco-design' programme looking at how existing products can be produced with less impact on the environment by reducing use of raw materials, increasing use of recycled materials, identifying new products and new markets for older products.	John Dutton Tel: 01785 811 600 info@staffs-environmental.co.uk www.designing-outwaste.co.uk
SAVE ENERGY	The Carbon Trust	Free practical advice and publications on reducing energy bills. Interest free loans and/or on-site Energy Survey with an expert consultant to identify cost effective energy-saving opportunities. 'Carbon Management' programme designed to help large organisations manage and cut carbon emissions. 'Design Advice Service' promoting the construction of more energy efficient non-domestic buildings.	Customer Centre Tel: 0800 085 2005 www.carbontrust.co.uk
	EST with Gfleet	Free review of fleet operation for organisations with 50+ vehicles (including vehicles owned by staff for work, for which they are reimbursed for mileage) to control and reduce the financial, environmental and social and costs of transport. Advice and workshops for smaller fleets.	Chris Endacott Tel: 01743 366 182 chris.endacott@gfleet.co.uk www.gfleet.co.uk
NEW PRODUCTS AND SERVICES	EnviroINNOVATE	Supports businesses to exploit new markets and grow sales of environmental goods and services. May be able to place your product or service in a supply chain that falls within environmental markets. Provides technical product and process appraisals, and expertise from within a range of West Midland universities.	David Terry Tel: 0121 331 5400 david.terry@tic.co.uk www.enviroinnovate.com
	Environmental Business Opportunities Programme (EBOP)	Free support to businesses trying to gain access to the fast growing market for supplying equipment, services and technology in the Environmental Industry Sector.	David Terry Tel: 0121 331 5400 david.terry@tic.co.uk www.enviro-business.co.uk
	Urban Mines	Assists development of recycling businesses both new and existing by advising companies on environmental market opportunities. Help in reducing waste disposal costs through a waste audit and identifying waste streams that can be recycled. Five days free assistance with projects.	Ron Twyford Tel: 0121 250 3830 ron.twyford@urbanmines.org.uk www.urbanmines.org.uk
	The National Industrial Symbiosis Programme (NISP)	Could your waste be someone else's raw material? Could your raw material come from someone else's waste? Aims to bring together various industrial sector companies within the UK to improve resource efficiency and minimise waste.	Adrian Murphy Tel: 0121 766 4560 adrian.murphy@nisp.org.uk www.nisp.org.uk
	Windsupply	Advice and support to UK manufacturing, engineering and service companies to enter the supply chain for the fast growing global wind energy market.	David Middleton Tel: 0121 693 8336 davidm@ebc-info.co.uk www.windsupply.co.uk

When contacting these organisations please quote the reference: SD1