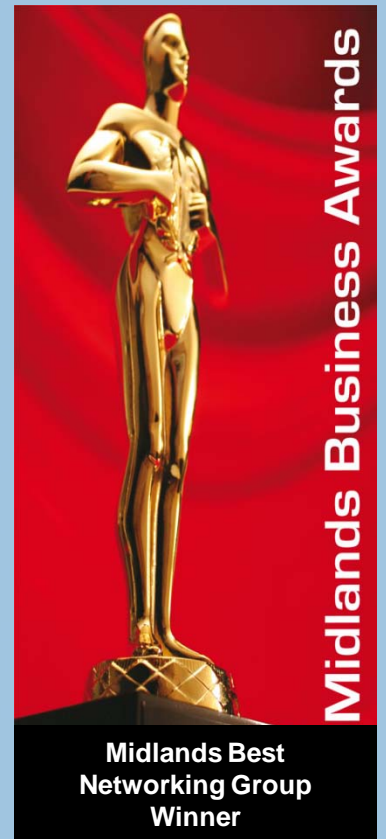


Chamber Events Promotional Opportunities

Let us help connect you....

If you're looking for opportunities to attract the right customers and would like to see your business get connected, then Birmingham Chamber of Commerce and Industry can help.

We provide a number of unique opportunities for organisations like yours to work with us and increase your profile across the business community



Birmingham Chamber
of Commerce and Industry



The Ultimate Business Network

Chamber Member Induction

Held monthly, members will hear a short presentation on the features and benefits of membership together with tips and advice on how to get the best return on investment. The event also provides delegates with the opportunity to network with other members. Member only event.

Chamber Member Induction Sponsor: £2,400 (+VAT) per year or £245 (+VAT) per event

- Logo on pre-event marketing including invitations, ChamberLink (where possible) magazine, e-shots and website.
- Logo and half page A4 text on delegate list
- Logo on badges
- Roller banner displayed in the main room (supplied by sponsor)
- Logo featured in the Chamber's presentation
- Opportunity to speak at the event for five minutes
- Your company leaflet handed out to all delegates on the day

Member Promotional Opportunities Include:

- Leaflet (supplied by member) can be handed out to all delegates for **£75 (+VAT) per event**

Chamber Networking

Chamber Networking is an exclusive members only networking event that takes place throughout the year. The event attracts a broad range of members from all sectors and business sizes, who are looking to make new contacts. This high quality event (held over a lunch time) attracts approximately 150 delegates per event.

Chamber Networking Event Sponsor : £495 (+VAT) per event

- Branding on pre-event marketing including invitations
- Logo in ChamberLink magazine (where possible), e-shots and website
- Logo and half A4 page of text on delegate lists
- Exhibition space in a prime location
- Your company leaflet handed out to all delegates on the day

Note: The venue is the primary sponsor of all networking events

Member Promotional Opportunities Include:

- Exhibition space : **£245 (+VAT) per event**
- Leaflet (supplied by member) can be handed out to all delegates for **£75 (+VAT) per event**

Chamber Speed Networking

Chamber Speed Networking, gives businesses the opportunity to make up to 50 new contacts in 60 minutes. Great fun and with a further opportunity to network for longer over lunch after the main event. Event open to members and non-members.

Chamber Speed Networking Sponsor : £195 (+VAT) per event

- Logo and half page A4 text on delegate list
- Logo on the event listing on the Chamber website
- Logo on all event marketing including ChamberLink magazine (where possible)
- Roller banner displayed (supplied by sponsor)
- Your company leaflet handed out to all delegates on the day

Note: The venue is the primary sponsor of all speed networking events

Member Promotional Opportunities Include:

- Leaflet (supplied by member) can be handed out to all delegates for **£75 (+VAT) per event**

Chamber After Hours Networking

Chamber After Hours Networking, gives businesses the opportunity to make contact with like-minded business people in an informal atmosphere at the end of the working day. Member only event.

Chamber After Hours Networking Sponsor : £195 (+VAT) per event

- Logo on delegate list
- Logo on the event listing on the Chamber website
- Logo on all event marketing including ChamberLink magazine (where possible)
- Roller banner displayed (supplied by sponsor)
- Your company leaflet handed out to all delegates on the day

Note: The venue is the primary sponsor of all after hours networking events

Member Promotional Opportunities Include:

- Leaflet (supplied by member) can be handed out to all delegates for **£75 (+VAT) per event**

Chamber Speaker Breakfasts & Luncheon

This is an invitation only event for targeted Chamber members (partially selected by the event sponsor). This provides the opportunity to listen to a high-profile speaker over breakfast or lunch and network with other delegates.

Chamber Speaker Breakfast/Luncheon Sponsor : Cost depends on requirements

- Logo on all badges
- Logo on event listing on the Chamber website
- Logo on all event marketing including ChamberLink members magazine
- Leaflet handout (supplied by partner) at the breakfast / luncheon
- Roller banner displayed (supplied by partner) at the luncheon
- Two free guest places
- Five minute speaker slot at the end of the event

Member Promotional Opportunities Include:

- Leaflet (supplied by member) can be handed out to all delegates for **£75 (+VAT) per event**

Chamber Women Who...

Chamber Women Who is a high profile networking event for members and non members. The event attracts up to 50 delegates, with inspirational speakers and networking opportunities with like-minded business women (men can attend too). This established networking event is held over lunch time.

Sponsorship Opportunities Include: Speaker event : **£195 (+VAT) per event**
Annual Lunch : **Price is negotiable**

- Logo on marketing material including ChamberLink magazine where possible
- Logo on delegate badges
- Logo on Chamber website listing of the event including link to sponsor's website
- Logo and half page A4 text on delegate list
- Roller banner displayed (supplied by sponsor)
- Your company leaflet handed out to all delegates on the day

Note: The venue is the primary sponsor of Women Who... events

Member Promotional Opportunities Include:

- Exhibition space : **£195 (+VAT) per event**
- Leaflet (supplied by member) can be handed out to all delegates for **£75 (+VAT) per event**

Breakfast Connections

Breakfast Connections is a high profile networking event with a presentation from a high profile speaker that takes place four times per year. The event attracts around 150 delegates from a broad range of companies.

Breakfast Connection Sponsor : £1,200 (+VAT) per event

- Five minute speaker slot at the end of the event
- Three free guest places at the event
- Leaflet handout (supplied by sponsor) at event registration
- Logo on delegate list
- Logo on the event listing on the Chamber website
- Logo on all event marketing
- Roller banner displayed (supplied by sponsor)

Note: The venue is the primary sponsor of this event

Member Promotional Opportunities Include:

- Leaflet (supplied by member) can be handed out to all delegates for **£75 (+VAT) per event**

Chamber Events Partner Agreement

A Chamber Events Partner agreement is a strategic relationship between a member and Birmingham Chamber of Commerce whereby an agreed amount of activity is paid for in advance. This type of arrangement is limited to two businesses per sector. This enables both the member and Chamber to be able to plan the activity over a specified pre-agreed period of time (usually 6 to 12 months) enabling savings to be made by the Member.

The cost of becoming a Chamber Events Partner is **just £795 (+VAT)** If all payable components of the agreement were purchased separately, the cost of the activity would be in excess of £1,795 (+VAT).

Chamber Events Partner Entitlements:

- Exhibition spaces at two Chamber networking events of partner's choosing
- Delegate leaflet handouts (supplied by events partner) at registration at four Chamber networking events (excluding Breakfast Connections) – events chosen by events partner
- Logo inclusion on website events partner page. This can include a link to the members own website (member to supply jpeg or eps logo)
- Logo inclusion in member's magazine 'ChamberLink' in events partner panel each issue for the duration of the agreement
- Chamber website entry upgrades - (events partner to supply details for inclusion)
- One place at annual Chamber dinner and awards
- Review with Director of Events and Strategic Relationship three times a year – initial review of chosen activities, halfway through term and end of term
- All activity is to be undertaken by the end of pre-agreed duration of the agreement

For more information and details of charges, please contact the events team at
Email: events@birminghamchamber.org.uk Telephone: 0121 607 1772

Chamber Event Management Service

Organising seminars, drinks receptions, speaker dinners, networking events, presentation evenings, prize draws and conferences can be stressful, time consuming and expensive, so why not consider using the expertise of the award winning Chamber Events Team?

With extensive knowledge and experience of all types and sizes of events, the Chamber events team (winners of a Midlands Business Award 2010) can help you put on a high quality event to meet the needs and objectives of your organisation no matter how large or small.

A full range of event management services are available:

- Event planning and organisation
- Budget management
- Pre-event marketing and PR including website
- Online booking services
- Event organisation
- Registration
- Delegate badges and delegate list
- Venue sourcing and liaison
- Audio visual services
- Exhibitor liaison
- Speaker sourcing and liaison
- Compere sourcing and liaison
- Sponsor liaison
- Staging
- Catering
- Drinks receptions
- Table planning
- Awards
- Prize draws
- Accommodation
- Post-event PR
- Post-event feedback
- Event administrative services

Why not contact the Chamber events team for a no obligation discussion today?

For more information and details of charges, please contact the events team at
Email: events@birminghamchamber.org.uk Telephone: 0121 607 1772

Other Promotional Opportunities

Birmingham Chamber of Commerce and Industry has a number of other promotional opportunities available to promote your business.

For example:

Events Listing : Birmingham Chamber website

Advertise your event on the events page : **£195 (+VAT) per event**

Based on a six week time frame. Available to members only

For further details, please contact the Events team on 0121 607 1772